

The Sign Workshop committee for Planning and Zoning meeting of July 16, 2015 was called to order at 5:30pm by Chairman Chris Rawlings. Present for the meeting were: Planning and Zoning members: Chris Rawlings, Dave Gray Planning and Zoning Administrator Lisa Ailport, Planning and Zoning Assistant Planner Lisa Adair and Office Clerk Christine McNair. Member of the public present was: Kendall Cady, Jenny Graham, Kyle Watts, Mike Klaus, Nissa Henslee, David Sims, Gaye Brown and Abra Chouinard.

Chris explained that the intent of this meeting is to have community input. There will not be any decisions made tonight, this meeting is just for information gathering purposes and to get an idea of what the community members want.

The group introduced themselves by telling their name, who they represent and why they want to be on the committee.

Abra thinks that the downtown and south hill should be treated as one town, since that's what it is. She is concerned about having more restrictions in the downtown area. She feels that would not be fair to the downtown business owners.

Kyle is concerned with protecting and helping Bonners Ferry grow. He would like the ordinance to clear and concise. He also feels that business owners downtown should be able to use the roof, side and any space they want, to draw customers into their business.

Lisa explained that way-finding signs are not advertising, they are directional signs.

David said there is \$25,000 - \$30,000 available for a sign through the International Selkirk Loop. He would like blade signs to be allowed downtown.

Nissa is concerned with restrictions. Mainly, the number of signs that are allowed per building.

Lisa asked what the measurements for roof mounted signs should be. Wind loads and fall zones were discussed. As well as engineering and building code requirements.

Mike recommended listing the features that people want in a sign ordinance, instead of focusing on the things they don't like about the current ordinance.

Chris read his list of concerns that the group brought up: enforceable, dangerous and outdated signs, clarity of language, safety, restrictions, growth and size of signs. Ideas for improvements were: rooftop, general, artistic, way finding, and temporary signs.

The next meeting was set for Thursday, August 13, 2015 at 5:30pm.